



Mechanical Data

Website Technical Specifications

- **Horizontal banners** - min size 900w x 90h, aspect ratio 10:1
- **Side tall banners** - min size 300w x 750h, aspect ratio 2:5
- **Side square banners** - min size 300w x 250h, aspect ratio 6:5

Print Technical Specifications

Double Page Spread	420mm wide x 297mm high
Full Page	210mm wide x 297mm high
1/2 page Horizontal	184mm wide x 125mm high
1/2 page Horizontal Bleed (off edges)	210mm wide x 140mm high
1/2 page Vertical	87mm wide x 259.5mm high
1/4 page Vertical	87mm wide x 125mm high
1/4 page Horizontal	184mm wide x 58mm high
1/4 page Horizontal Bleed (off edges)	210mm wide x 73mm high

Please add 3mm bleed around all edges of artwork.

Adverts to be supplied via email or on CD as a high resolution print compliant PDF file (PDFX-1a) with fonts and images embedded OR converted via Photoshop at 300dpi and saved in JPG format. If sending JPG files, necessary work will be carried out at production to convert the artwork to CMYK EPS. Any images in RGB format will be converted to CMYK. As a result colours could lose vibrancy or shift. If you wish to supply any other format or you would like more information then please contact [Dean Cook](#)

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